





About Targetmomof10

TargetMomof10 also known as Janell is a mother of 10 with a passion for fashion and finding affordable deals not only for her family but to share with others. Janell is a Social Media/Brand Influencer specifically around the Target Brand. She loves to shop the Target Brand and share the amazing deals she finds with her followers.

Available for

Social Media Content & Collaborations
Product Reviews
Ambassadorship

Contact

info@targetmomof10.com

[@targetmomof10](https://www.instagram.com/targetmomof10)

Based in California



Social Statistics

TARGETMOMOF10



18.8k

Instagram followers

@targetmomof10

2.3k

Instagram posts

1.2m

Impressions/monthly

31%

Engagement Rate

114k

Reach



Audience

TARGETMOMOF10



AUDIENCE

96.2%
Women followers

25-34
Average Age

TOP COUNTRY

90%
United States

TOP CITY

9.4%
New York



Collaborations

DISNEY

Cruella Blu-Ray Launch

PARAMOUNT

Emily in Paris & Younger Box set Release

COLOURPOP COSMETICS

*Collaboration for Holiday launch in Target stores
Introduced permanent launch with Target stores*

COLLABORATIONS CONTINUED...

-NOVEX HAIR CARE

-BANZA

-PINKY UP TEA

-BILLION DOLLAR BROWS & BEAUTY

-RUBY+CASH

-CARPE

-PACIFICA BEAUTY

-R3SET

-GODIVA CHOCOLATE

-HOLY KOMBUCHA

-ODELE

-BEEKEEPER'S NATURALS

-JOOVY MOOVIT





More Collaborations



BAUBLEBAR

Collaboration for Holiday launch in Target stores. Received a PR box to share with my followers. Multiple collaborations.

OLIVE & JUNE

Received multiple gift sets to try and share with my followers.

POPMASK

Launch day collaboration with POPMASK Starry Eyes line. Received press kit to promote and represent.

GRENADE

Brand collaboration for Grenades launch of protein bars. Shared brand apparel as well as brand varieties.

DAVIDS PREMIUM NATURAL TOOTHPASTE

Collaboration with David's All Natural Toothpaste for their initial launch into Target locations.



Influencer Pricing

* *Dedicated Instagram Post/Reel: \$100*

* *Dedicated Instagram Story: \$50*

* *IG Giveaway: \$175*

* *Brand IG Takeover (min 2 photos + Stories): \$425 per day*

* *IG Caption Mention (No visible product): \$25*

* *Series of 5 IG Stories: \$225*

* *Series of 3 Dedicated Posts/Reels: \$275*

* *Series of 5 Dedicated Posts/Reels: \$475*





TARGETMOMOF10

Let's Work Together!

www.targetmomof10.com

| [@targetmomof10](https://www.instagram.com/targetmomof10)